



BETH
CZECH

graphic designer

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Objective

Seeking a design/production position in a company where I can utilize my creativity, graphic skills, and attention to detail to produce a quality product.

Work Experience

- ✦ **International Help Exchange and Independent Travel/Freelance Design | Australia | Sept 2012 – Oct 2013**
Designed t-shirts, artwork, and window displays, for Over the Edge bike shop in Melrose, SA. Designed and screen printed tea towels for Four Winds Vineyard in Murrumbateman, NSW. Composed web page layout and updated logo for www.machiningconcepts.com. Waitressed, bartended, and did customer service at Glen Helen Resort in outback NT. Through Help Exchange, volunteered at a vineyard, a tulip farm, a free range pig farm, a blueberry farm, a mountain bike shop, and did outreach with a Frontier Services minister.
- ✦ **Graphic Designer/Production Specialist | Air Graphics LLC | Middleton, WI | Feb 2008 – Sept 2012**
Designed, produced, and installed vinyl graphics for the industry leader in aircraft exterior and design.
Provided Cirrus Aircraft with graphic packages for thousands of planes on the market. Developed advertisements, business cards, logos, web content, and other promotional material. Collaborated with designers at other companies to create unique design schemes that complied with FAA standards and specific aircraft regulations.
Managed multiple projects at a time, often under tight, ever-changing deadlines. Worked closely with customers to bring their ideas to life.
Supervised and trained new hires.
Maintained equipment and managed inventory.
Designed and made prototypes for Cirrus Aircraft's 2011 SR20, Base, and GTS offerings. Developed new techniques in vinyl wrapping for the Cirrus/Bose/Garmin promotional SR22, the first professionally wrapped aircraft in the industry, and designed accompanying graphics. Designed factory graphic packages for Evektor SportStar and SeaRey Amphibious Seaplane.
- ✦ **Illustrator | Volume One Magazine | Eau Claire, WI | May 2007 – Sept 2012**
Illustrator for biweekly editorial column *The Rear End* from May 2007 through November 2009. Occasional contributor on special features and articles from May 2007 through Sept 2012. Worked quickly and efficiently under tight deadlines, often with short notice. Effectively found creative solutions to challenging articles. Collaborated with writers and designers to ensure work was appropriate for specific feature. Illustrations published in color and greyscale, large and small scale, and in a variety of mediums.
- ✦ **Illustrator | The Flip Side | Eau Claire, WI | Feb 2007 – Dec 2007**
Artwork featured on both front and back cover of student run publication, including first color cover of magazine.
Produced 1-2 detailed editorial illustrations each week.
Accepted difficult assignments with a limited time frame.

Education

University of Wisconsin - Eau Claire | Eau Claire, WI | Dec 2007
Bachelor of Fine Arts in Illustration - Magna Cum Laude - Dean's List Fall 2004 – Fall 2007

Qualifications

Adobe Photoshop/Illustrator/InDesign CS5, Gerber OMEGA 4.0, spot and process thermal transfer printing on Gerber Edge 2, vinyl decal production and application, Microsoft Office